AWS SUMMIT
APJ

AWS Asia Pacific and Japan (APJ) Summits

From April through September, AWS will host over a hundred thousands of attendees at free, 1–2 day regional Summits across eight strategic locations in Asia Pacific and Japan. As an AWS APJ Summit sponsor, you will connect with local customers, grow your regional presence alongside AWS, and showcase your solutions through impactful engagement opportunities.

An early preview of APJ Summits can be found below. Pricing, Summit locations, and dates are subject to change.

2027 Cities



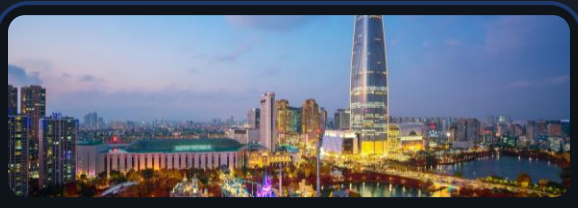
Sydney
April 21–22 | 13,000+ attendees



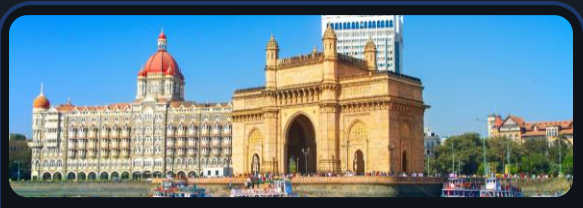
Bengaluru
April 28–29 | 13,500+ attendees



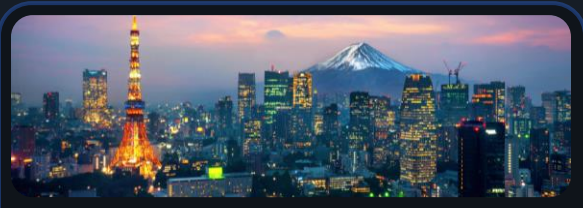
Singapore
April 28 | 6,000+ attendees



Seoul
May 19–20 | 20,000+ attendees



Mumbai
May 26 | 7,000+ attendees



Japan
June 16–17 | 33,000+ attendees



Jakarta
August 5 | 3,500+ attendees



Taipei
September 14 | 4,000+ attendees

Lead Demographic Insights*

Access local customers across the full cloud adoption curve, from first-time builders to experienced developers and business leaders. AWS Summit attendees span the broadest variety of job roles across all AWS events.

KEY JOB ROLES

Developers/Engineers - **33%**
IT Professionals/Technical Managers - **26%**
Solutions/Systems Architects - **9%**
Sales/Marketing Professionals - **7%**
IT/Business Executives - **6%**
Other - **19%**

TOP INDUSTRIES

Software & Internet - **34%**
Computers & Electronics - **11%**
Financial Services - **10%**
Manufacturing - **6%**
Telecommunications - **5%**
Other - **34%**

*The demographics shown here reflect 2026 sponsor lead data

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Sponsorship Packages

City	Diamond**	Platinum	Gold	Silver	Bronze
Sydney	$123,000 USD $173,000 AUD	$99,000 USD $140,000 AUD	$69,000 USD $97,000 AUD	$40,000 USD $57,000 AUD	$24,500 USD $34,500 AUD
Bengaluru	$64,000 USD ₹62,00,000 INR	$50,000 USD ₹48,00,000 INR	$33,000 USD ₹32,00,000 INR	$18,000 USD ₹17,20,000 INR	$12,000 USD ₹11,50,000 INR
Singapore	–	$58,000 USD $75,000 SGD	$40,000 USD $51,500 SGD	$24,000 USD $31.000 SGD	-
Seoul	$ 120,000 USD ₩163,000,000 KRW	$ 91,000 USD ₩124,000,000 KRW	$ 46,000 USD ₩63,000,000 KRW	-	$ 16,000 USD ₩22,000,000 KRW
Mumbai	–	$33,000 USD ₹31,50,000 INR	$24,500 USD ₹23,50,000 INR	$10, 500 USD ₹10,10,000 INR	-
Japan	$160,000 USD ¥25,000,000 JPY	$122,000 USD ¥19,000,000 JPY	$71,000 USD ¥11,000,000 JPY	$42,000 USD ¥6,500,000 JPY	$26,000 USD ¥4,000,000 JPY
Jakarta	–	$38,000 USD Rp 675,000,000 IDR	$25,000 USD Rp 445,000,000 IDR	$15,000 USD Rp 270,000,000 IDR	–
Taipei	–	$42,000 USD $1,350,000 TWD	$22,000 USD $700,000 TWD	$12,500 USD $397,000 TWD	$6,800 USD $216,000 TWD

**Only Global and APJC Emerald Sponsors will be eligible.

Add-ons

Add-ons such as branding, speaking, networking, and other engagement opportunities will be shared as part of the December 8 sales preview for 2027 AWS Summit Sponsorships. Restrictions apply.

Eligibility requirements for all packages will be included in the prospectus. All pricing and event information is preliminary and intended for planning purposes only.

Final pricing, locations, and dates will be released on December 8, 2026.

Sales will open in phases beginning on January 12, 2027.